

Form PTO-1449 (REV. 8-83)		U.S. DEPARTMENT OF COMMERCE PATENT AND TRADEMARK OFFICE								ATTY. DOCKET NO. T702-02	SERIAL NO. 09/516, 983
										APPLICANT ELDERING ET AL.	
										FILING DATE 01 MARCH 2000	GROUP 2711

INFORMATION DISCLOSURE CITATION
(Use several sheets if necessary)

**U.S. PATENT DOCUMENTS**

EXR INITIAL	DOCUMENT NUMBER								DATE	NAME		CLASS	SUBCLASS	FILING DATE IF APPROPRIATE
X	AAA	4	2	5	8	3	8	6	03/81	Chueng		358	84	<i>RECEIVED Technology Center 2000 AUG 03 2001</i>
J	ABB	5	6	0	0	3	6	4	02/97	Hendricks et al.		348	1	
J	ACC	5	7	2	4	5	2	1	03/98	Dedrick		395	226	
J	ADD	5	7	5	8	2	5	9	05/98	Lawler		455	5.1	
J	AEE	5	9	1	5	2	4	3	06/99	Smolen		705	14	
J	AFF	6	0	2	0	8	8	3	02/00	Herz et al.		345	327	
J	AGG	6	1	0	8	6	3	7	08/00	Blumenau		705	7	
J	AHH	6	1	1	9	0	9	8	08/00	Guyot et al.		705	14	
J	AII	6	1	3	4	5	3	2	10/00	Lazarus et al.		705	14	
J	AJJ	6	1	7	7	9	3	1	01/01	Alexander et al.		345	327	

FOREIGN PATENT DOCUMENTS

		DOCUMENT NUMBER								DATE	COUNTRY	CLASS	SUBCLASS	TRANSLATION
		YES	NO											
J	BB	9	7	1	2	4	8	6	04/97	WO				
J	BC	9	7	1	7	7	7	4	05/97	WO				
J	BD	9	7	4	1	6	7	3	11/97	WO				
J	BE	9	8	2	1	8	7	7	05/98	WO				
J	BF	9	8	2	8	9	0	6	07/98	WO				
J	BG	9	8	3	4	1	8	9	08/98	WO				
J	BH	9	9	0	1	9	8	4	01/99	WO				
J	BI	9	9	0	4	5	6	1	01/99	WO				
J	BJ	0	0	0	8	8	0	2	02/00	WO				
J	BK	0	0	1	3	4	3	4	03/00	WO				
J	BL	0	0	1	4	9	5	1	03/00	WO				
J	BM	0	0	3	3	2	2	4	06/00	WO				

OTHER DOCUMENTS (Including Author, Title, Date, Pertinent Pages, Etc.)

EXAMINER <i>Jay Shabot</i>	DATE CONSIDERED <i>4/14/04</i>
EXAMINER: Initial if citation considered, whether or not citation is in conformance with MPEP 609; Draw line through citation if not in conformance and not considered. Include copy of this form with next communication to applicant.	

Form PTO-1449

(REV. 8-83)

U.S. DEPARTMENT OF COMMERCE
PATENT AND TRADEMARK OFFICE

ATTY. DOCKET NO.

8887.3002CNT

SERIAL NO.

09/516,983

APPLICANT

ELDERING ET AL.

FILING DATE

01 MARCH 2000

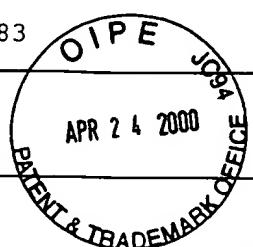
GROUP

UNKNOWN

INFORMATION DISCLOSURE CITATION

(Use several sheets if necessary)

APR 24 2000



U.S. PATENT DOCUMENTS

EXR INITIAL		DOCUMENT NUMBER								DATE	NAME	CLASS	SUBCLASS	FILING DATE IF APPROPRIATE
	AA	5	9	7	4	3	9	9	10/99	Giuliani et al.	705	14		
	AB	4	7	4	5	5	4	9	05/88	Hashimoto	364	402		
	AC	5	7	4	0	5	4	9	04/98	Reilly et al.	705	14		
	AD	5	4	1	0	3	4	4	04/95	Graves et al.	348	1		
	AE	5	7	4	9	0	8	1	05/98	Whiteis	707	102		
	AF	6	0	1	2	0	5	1	01/00	Sammon, Jr. et al.	706	52		
	AG	5	7	1	0	8	8	4	01/98	Dedrick	395	200.47		
	AH	5	6	3	6	3	4	6	06/97	Saxe	395	201		
	AI	5	7	9	6	9	5	2	08/98	Davis et al.	395	200.54		
	AJ	5	7	0	4	0	1	7	12/97	Heckerman et al.	395	61		
	AK	5	6	1	9	7	0	9	04/97	Caid et al.	395	794		

FOREIGN PATENT DOCUMENTS

		DOCUMENT NUMBER								DATE	COUNTRY	CLASS	SUBCLASS	TRANSLATION		
															YES	NO
	BA	9	9	4	4	1	5	9	09/99	WO						

OTHER DOCUMENTS (Including Author, Title, Date, Pertinent Pages, Etc.)

	CA	IEEE Publication "A Framework for Targeting Banner Advertising on the Internet", by Gallagher, K. and Parson, J., January 1997, 12 pages.

EXAMINER

[Signature]

DATE CONSIDERED

4/12/04

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			ELDERING ET AL.		
	FILING DATE		GROUP		
	01 MARCH 2000		UNKNOWN		

U.S. PATENT DOCUMENTS

EXR INITIAL		DOCUMENT NUMBER							DATE	NAME	CLASS	SUBCLASS	FILING DATE IF APPROPRIATE
	AL	6	0	0	5	5	9	7	12/99	Barrett et al.	348	1	
	AM	5	9	4	8	0	6	1	09/99	Merriman et al.	709	219	
	AN	5	7	6	1	6	0	1	06/98	Nemirofsky et al.	455	3.1	
	AO	4	6	0	2	2	7	9	07/86	Freeman	358	86	
	AP	5	4	4	6	9	1	9	08/95	Wilkins	455	6.2	
	AQ	5	1	5	5	5	9	1	10/92	Wachob	358	86	
	AR	5	7	7	4	1	7	0	06/98	Hite et al.	348	9	
	AS	5	5	6	5	9	0	9	10/96	Thibadeau et al.	348	9	
	AT	5	0	9	9	3	1	9	03/92	Esch et al.	358	86	
	AU	5	3	1	9	4	5	5	06/94	Hoarty et al.	348	7	
	AV	5	2	2	3	9	2	4	06/93	Strubbe	358	86	

FOREIGN PATENT DOCUMENTS

OTHER DOCUMENTS (*Including Author, Title, Date, Pertinent Pages, Etc.*)

EXAMINER <i>Jes Blauvelt</i>	DATE CONSIDERED <i>4/14/04</i>
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